

Lahainaluna High School Festival

I KA NANI O LELE

Amidst the beauty of Lahaina



Sponsor Packet



Lahainaluna High School Festival

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Amidst the beauty of Lahaina

The PTSA will be hosting the first annual Lahainaluna High School Festival, a school-wide fundraising super-event to support our cherished school and students. Let the rich history and culture of Lahainaluna be the backdrop for all to be entertained!

Date: **Saturday, September 3, 2016**

Place: **Lahainaluna High School**

980 Lahainaluna Rd

Lahaina, HI 96761

Time: **1pm-10pm**

Events: **Live Music, Food and Drinks, Crafts and Clothing, Kid-Fun Activities, Game Booths, Silent Auction, School Informational Booths, and Lei-bor Day Lei Contest.**

Proceeds of this event will be used to enrich the learning experiences for all students, faculty, and staff of Lahainaluna, and assist the funding of extra-curricular activities and sports.

Lahainaluna Parent Teacher Student Association (PTSA)

Non-Profit 501 C-3 #99-0307903

The mission of the Lahainaluna Parent Teacher Student Association (PTSA) is to bring together families and educators to achieve each child's potential. Our PTSA, which is made up of approximately 100+ members, provides resources and support outside of the regular educational environment to parents, teachers and students, so that Lahainaluna students can excel in education, society, and life. We work to bridge the gap between School and the Community to empower and equip children socially and academically, while advocating to support resources for every child.

Each year, the Lahainaluna PTSA hosts activities and events to engage families, students, and teachers, including our annual Reflections Art Program, volunteering on campus, fulfilling Teacher Wish List items to provide additional resources to the classrooms, assist in Lahainaluna traditions of lighting the L, providing merit scholarships to graduating seniors to assist them in their post-secondary education goals, and hosting a safe, drug-free, alcohol-free, fun-filled Project Graduation event.

Lahainaluna PTSA will be assisting our 60 different organizations that are a part of our school campus with fundraising for their programs by hosting the very first Lahainaluna High School Festival. This Festival will allow Community Business to work with School Organizations to raise money at the beginning of the School year to assist in funding their programs.

Lahaina has been very supportive of Community Events like, The Taste of Lahaina and Plantation Days. Last year was the last of these events. This provided a wonderful opportunity to host an event that is familiar to our Community but allows us to fund our School Organizations.

School Organization

Lahainaluna offers a variety of clubs for our students. We have about 20 clubs on campus that encourage our students to give back to our community, build social skills, learn, compete, and allows some of them to travel the world. Many of these clubs must raise money every year to accomplish these goals.

Best Buddies	Anime Club	Japanese Club
HOSA	Chess Club	Surf Club
Robotics	Rotary Interact Club	DECA
Future Farmers of America	Student Council	Ka Lama
National Honors Society	Drama Club	AOHT
Hawaiiana Club	Food Service Club	PAAC
Marching Band	Aloha Club	

Classes

All four Classes are responsible to raise money for class activities like prom, balls, homecoming, class activities, and class t-shirts.

Class of 2017

Class of 2018

Class of 2019

Class of 2020

Sports

Lahainaluna has a very rich history of great sports teams and we have a great community that supports our programs. Each team must fundraise every year to pay for uniforms and travel expenses.

Football

Volleyball

Softball

Wrestling

Swimming

Polo

Soccer

Baseball

Track & Field

Cheerleading

Basketball

Cross Country

Tennis

Golf

Bowling

Surfing

Paddling

Supporting Organizations and Foundations

Lahainaluna has a very supportive Community that is always trying to support our school. These organizations donate services, time, money to supporting programs that help teachers and students. One of the things that make Lahainaluna unique is that it's the only Public School that has a Boarding Department. The Boarding Department provides learning and working programs which are available to the Boarding students. These Foundations also provide Scholarships to our deserving students.

Lahainaluna High School Foundation

Alumni Association

PTSA

Project Grad

Boarding Department

Friends of Lahainaluna Football

Corporate Sponsorships

\$10,000 and up Sponsorship

(Limited to 4)

All Radio Advertisements for the Event

Company Logo on all:

-Banners

-Flyers

-Posters

Individual Company Banner displayed at the Event

Newspapers:

-Ka Leo Luna

-Lahaina News

-Luna News

-Maui News

-Maui Times

X-Large Size of Company Logo on Photo Backdrop

Company Logo displayed on Websites:

-PTSA Website

-Event Website

Social Media Sites:

-Facebook

-Instagram

-SnapChat

Full Page AD in Lahainaluna High School Festival, I KA NANI O LELE, program

Public Announcements from the Main Stage

One week of Public Announcements on the Luna Broadcast on channel 46

Company Logo printed on 5,000 wristbands used by everyone attending the event

100 Lahainaluna High School Festival, I KA NANI O LELE entrance tickets

Special VIP Package for 10 People Which Includes:

-4 VIP Parking Passes

-A Personal Student Concierge for your group of 10

-Private Tour of our Historical Lahainaluna High School for your group of 10

(A payment plan is available. If you're interested, please contact Pakalana Phillips PTSA Event Coordinator, at 808-357-7619)

\$5,000 and up Sponsor

1 (one week) Radio Advertisement

Large Size of Company Logo on Banners

Half Page AD in Lahainaluna High School Festival, I KA NANI O LELE, program

Newspapers:

-Ka Leo

-Lahaina News

-Luna News

-Maui News

-Maui Times

Websites:

-Lahainaluna PTSA website

-Lahainaluna High School website

-Lahainaluna High School Festival, I KA NANI O LELE website

Large Size of Company Logo on Photo Backdrop

Company Logo displayed on Social Media Sites

-Facebook

-Instagram

50 Lahainaluna High School Festival, I KA NANI O LELE, event tickets

\$2,000 and up Sponsorship

Limited Radio Advertisement

Medium Size of Company Logo on Banners

Medium Size of Company Logo on Photo Backdrop

Quarter Page AD in Lahainaluna High School Festival, I KA NANI O LELE, program

Newspapers

-Ka Leo

-Lahaina News

-Luna News

-Maui News

-Maui Times

Company Logo displayed on Social Media Sites

-Facebook

-Instagram

25 Lahainaluna High School Festival, I KA NANI O LELE, event tickets

\$250 and up Sponsorship

Small Size of Company Logo on Banners

Business Card Size Page AD in Lahainaluna High School Festival, I KA NANI O LELE, program

5 Lahainaluna High School Festival, I KA NANI O LELE, event tickets